LIVING STREETS

LET'S WALK TO SCHOOL

Badge design competition 2023

WOW – the walk to school challenge

THE BRITISH NATURE WALK

WHAT WILL YOU DISCOVER?
This year's WOW badge design competition aims to bring you closer to the nature found across Britain!

WHAT SHOULD YOU DRAW?
Whether you live in an urban or rural area, nature is all around you. Go on an adventure outside your home and find out what nature has to offer in your local area and draw it. You can also draw a special memory of nature from a recent holiday around Britain or from a different season.

EXAMPLES MAY INCLUDE:
- Animals or insects e.g., **squirrel, red deer, frog, Highland cow, dragonfly, stag beetle**
- Lakes, rivers, canals or coastlines e.g., **Lake Windermere, River Severn, Monkland Canal**
- Vibrant flowers or mighty trees e.g., **bluebells, daffodils, English oak tree**
- Rolling hills or awe-inspiring views e.g. **Snowdonia, Cheddar Gorge**

Wherever your British Nature Walk takes you, draw it!

CLOSING DATE
TUESDAY 28 **FEB 2023**

SUSTAINABILITY AND WOW BADGES
Our WOW badges are made in the UK from recycled plastic material, including old fridge trays, plastic plates and off-cuts of yoghurt pot material. Find out more: **livingstreets.org.uk/recycling**

PUPILS

Pupil name:

Age:

What did you choose to draw and why? Where did you discover it?

TEACHERS

School email:

School name and address:

Local authority:

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WIN FREE RESOURCES for your school*

Get involved in one of the UK's biggest design competitions for children.
Encourage pupils to explore and get closer to the nature around them. We'll turn each winning entry into more than 300,000 badges to be awarded to WOW pupils who walk, wheel, scoot, cycle or Park and Stride to school across the UK next academic year.

WHAT IS WOW?
WOW is Living Streets' walk to school challenge. Pupils log their daily journeys to school on the WOW Travel Tracker. Those who walk, wheel, cycle or scoot to school at least once a week earn a WOW badge, with a new one to collect each month. It's as easy as that. WOW successfully reduces congestion outside schools, helping to tackle road danger and air pollution – all whilst children benefit mentally and physically from being more active.
livingstreets.org.uk/WOW

HOW TO ENTER
STEP 1: Print out the badge template overleaf for pupils

STEP 2: Encourage pupils to get creative – either in class or at home

STEP 3: Select your school's best three designs and submit, either via email to **badgecompetition@livingstreets.org.uk** or upload at **livingstreets.org.uk/badgesubmission**

PRIZES
- Winning designs to feature on WOW badges in 2023/24
- Up to £500* free WOW resources for winning schools, plus 5 additional schools selected by prize draw
- WOW trophies for winners and highly commended runners-up
- Downloadable certificate for your school's top badge designers

* Prizes vary for schools which receive WOW resources from Living Streets projects. Terms and conditions apply. Please visit our website for more details.

TOP TIPS FOR WINNING DESIGNS:

- Be big, bold and colourful!
- Diversity and originality are key to standing out from the crowd!
- WOW badges are only 3cm, so simple designs without small details in them work best!
- Trademarks, logos, images of Strider will not qualify for the competition.
- Winning designs will be digitally recreated, so pupils can use pencil, crayons or pens.

For full details about the WOW badge design competition, visit: **livingstreets.org.uk/badgecompetition2023**

The WOW badge design competition is for everyone

We support disabled pupils and those with special educational needs to enter the badge design competition. Head to **livingstreets.org.uk/ badgecompetition2023** to find out more.

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We are Living Streets, the UK charity for everyday walking.
#WALKTOSCHOOL 🖥 **LIVINGSTREETS.ORG.UK/WOW** f **LIVINGSTREETSUK** 🐦ⓞ **@LIVINGSTREETS**